

2003 ENERGY STAR® AWARDS



Hosted by
U.S. Environmental Protection Agency
U.S. Department of Energy



2003 ENERGY STAR® Awards Ceremony

Hosted by the U.S. Environmental Protection Agency and the U.S. Department of Energy

5:00 p.m.

Reception

Co-hosted by Panasonic and Raytheon Company

6:30 p.m.

Banquet

Welcome and Opening Remarks

Keynote Address

Christie Whitman, *Administrator*

U.S. Environmental Protection Agency

Dinner

Partner Addresses

Charles S. Brown, Jr., *Director, Global Manufacturing and Logistics and Senior Vice President*, Eastman Kodak Company
2003 Corporate Commitment Award Winner

Dale C. Pond, *Senior Executive Vice President, Merchandising/Marketing*, Lowe's Companies, Inc.
2003 Partner of the Year—Retail Partner

Awards Presentation

Kathleen Hogan, *Director*
Climate Protection Partnerships Division
U.S. Environmental Protection Agency

Douglas L. Faulkner, *Principal Deputy Assistant Secretary*
Energy Efficiency and Renewable Energy
U.S. Department of Energy

Excellence in Efficient Products

Excellence in Energy Management

Excellence in Efficient Homes

Excellence in Energy Efficiency and Environmental Education

9:45 p.m.

Conclusion of Evening



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Speakers

Christie Whitman

Administrator

U.S. Environmental Protection Agency

Christie Whitman was sworn in as EPA Administrator on January 31, 2001. Prior to that, Whitman served as the 50th Governor of New Jersey.

In testimony before the U.S. Senate on January 17, 2001, Whitman said she believed environmental and economic goals go hand in hand and that she would continue her record of working to forge strong partnerships among citizens, government, and business to produce measurable environmental results of cleaner air, water, and land.

As Governor of New Jersey, Whitman developed a strong environmental record, providing cleaner air, water, and land than when she was first elected in November 1993. Under her environmental leadership, New Jersey's air became significantly cleaner. The number of days New Jersey violated the federal one-hour air quality standard for ground level ozone dropped from 45 in 1988 to four in 2000. The state is on target to reduce greenhouse gas emissions below 1990 levels.

New Jersey's waterways, coasts, and ocean waters also became significantly cleaner. Beach closings reached a record low and the state earned recognition by the Natural Resources Defense Council for instituting the most comprehensive beach monitoring system in the nation. The Governor won voter approval for a plan to break a longstanding impasse over dredging the state's ports that is both environmentally acceptable and economical. She established a new watershed management program. New Jersey now leads the nation in opening shellfish beds for harvesting.



As a preservationist, Governor Whitman won voter approval for the state's first stable funding source to preserve one million more acres of open space and farmland in ten years. By 2010, New Jersey will have permanently preserved 40 percent of its local landmass, with more than half preserved during her tenure. She is an advocate for "smart growth" and in New Jersey she encouraged new growth in cities and other areas where roads, sewers, and schools are already in place. She encouraged redevelopment of cities through programs to streamline cleanups of abandoned industrial "brownfield" sites.

Whitman was New Jersey's first female governor. She appointed New Jersey's first African American State Supreme Court Justice, its first female State Supreme Court Chief Justice, and its first female Attorney General.

Prior to becoming governor, Whitman headed the New Jersey Board of Public Utilities and the Somerset County Board of Freeholders. She grew up in Hunterdon County, New Jersey and earned a bachelor's degree in government from Wheaton College in Massachusetts in 1968. She is married to John R. Whitman and has two children.

**Charles S. Brown, Jr.**

Director, Global Manufacturing and Logistics and Senior Vice President
Eastman Kodak Company

Charles Brown began his Kodak career as a process engineer in the Synthetic Chemicals Division in 1973. He moved into production management in 1984, and then held a series of increasingly responsible manufacturing management positions. In 1993, he was named the general manager of Sensitized Goods Platform Center, responsible for the development of new products and technologies.

In 1995, he was named Chief Operating Officer, Consumer Imaging and Vice President, Eastman Kodak Company. He was responsible for the film, paper and camera businesses. In 1997, Brown was named the Assistant Director, Imaging Materials Manufacturing.

In 1999, Brown was named to his current position, Director, Global Manufacturing and Logistics. In this position, he provides leadership for Kodak's global operations for film, photographic paper, chemical products and equipment. In 2000, the Kodak Board of Directors elected Brown a Senior Vice President. Brown has been responsible for implementation of the Kodak Operating System, a strategy that has enabled Kodak to significantly improve service and responsiveness to customers, while eliminating operational waste.

Brown also has been a champion of diversity and the creation of an inclusive culture that engages and fully utilizes the talents of all employees. The culture change initiatives implemented by Brown have contributed to numerous awards and recognition for Kodak as a champion of diversity and social responsibility.

A native of Waukegan, Illinois, Brown received BS and MS degrees in chemical engineering from Cornell University before joining Kodak. He earned an MBA from Rochester Institute of Technology in 1979 and an MS in management as a Fellow at Massachusetts Institute of Technology, Sloan School of Management, in 1992. He is a member of the Engineering College Advisory Council and University Council at Cornell University. He is also a member of the Board of Trustees, Nazareth College, and a member of the Board of Directors, National Association of Manufacturers.

**Dale C. Pond**

Senior Executive Vice President, Merchandising/Marketing
Lowe's Companies, Inc.

Dale Pond is the Senior Executive Vice President, Merchandising/Marketing, for Lowe's Companies, Inc., the 13th largest U.S. retailer and second in the growing home improvement industry segment. In this position, he has responsibility for integrating all merchandising and marketing activities, including international sourcing. Pond was promoted to his current position in October 1998. Prior to that he was Senior Vice President, Marketing.

Before joining Lowe's, Pond held a series of senior management positions at leading retailers and home improvement companies including Montgomery Ward & Company; Payless Cashways, Inc.; and Home Quarters Warehouse, Inc. (HQ), a division of the Hechinger Company; as well as Bernstein/Rein Advertising, Inc.

While at Bernstein/Rein, Pond was responsible for the development and supervision of the agency's eleven service offices, principally managing the McDonald's regional advertising account in 13 states. During that time, he created and developed the McDonald's Happy Meal concept, created an international training program, served on McDonald's National Agency Planning Committee; and successfully launched numerous regional sales promotional concepts, which eventually were adopted at the national level.

Throughout his career, Pond has focused on understanding customers, and meeting—and exceeding—their expectations.

Pond served in the United States Marine Corps, earned his BBA from Washburn University, and attended Stanford University's Graduate School of Business Executive Program.

**Kathleen Hogan***Director, Climate Protection Partnerships Division*

U.S. Environmental Protection Agency

As the Director of the Climate Protection Partnerships Division, Kathleen Hogan manages most of the Agency's industry partnership programs including the ENERGY STAR Program. These programs are designed to reduce greenhouse gas emissions while saving businesses and consumers money. They also make it easy for businesses and consumers to make sound investments in energy-efficient equipment. Hogan has overseen a number of innovations in these programs, such as the Agency's transition from Green Lights to the whole building approach of ENERGY STAR Buildings, the development of a new commercial building benchmarking and labeling system, and the development of a broad consumer awareness campaign for the ENERGY STAR product label.

Hogan also manages a number of government partnership programs operating across a wide spectrum of industry that are designed to reduce emissions of the more potent greenhouse gases. She has designed, negotiated, and managed partnership programs with the U.S. natural gas industry to cost-effectively reduce methane emissions, the U.S. primary aluminum industry to cost-effectively reduce emissions of perfluorocarbons, as well as a joint effort with the Russian natural gas industry.

Hogan has been with the EPA for 14 years. Prior to EPA, she worked in consulting and for a water resources planning commission for the Potomac River. She received her Doctorate in Systems Analysis and Environmental Engineering from Johns Hopkins University and a Bachelor of Science in Chemistry from Bucknell University.

**Douglas L. Faulkner***Principal Deputy Assistant Secretary**Energy Efficiency and Renewable Energy*

U.S. Department of Energy

President George W. Bush on June 29, 2001, appointed Douglas Faulkner as Principal Deputy Assistant Secretary in the Office of Energy Efficiency and Renewable Energy, a \$1.3 billion R&D organization. From the beginning of the Bush Administration until then, Faulkner assisted Secretary of Energy Spencer Abraham as his Senior Policy Advisor for energy efficiency, renewable energy and energy emergency issues.

Faulkner served in the mid-1970's on the staff of the late Congressman Edward Madigan (IL). Faulkner's federal career began in 1979 as a China analyst at the Central Intelligence Agency and included an assignment as a Special Assistant to the Secretary of Energy, Admiral Watkins, from 1989–1992. Since the early 1990's, he has focused on building a new biobased economy—using crops, trees, and residues instead of imported oil to make transportation fuels, electricity, and a range of consumer goods, like plastics, paints and adhesives.

Born and raised in central Illinois, Faulkner received a Bachelor's degree from the University of Illinois and a Master's degree from the Johns Hopkins University, School of Advanced International Studies; he also studied for a year at the University of Singapore as a Rotary Scholar. Faulkner played intercollegiate basketball at home and abroad.